



5TH ANNUAL CONFERENCE

EXHIBITOR
& SPONSOR
PROSPECTUS



**WORK.
WEALTH.
WELLNESS.**

WHAT'S NEXT FOR YOU?

October 20-22, 2023

Ontario, CA

www.elexconference.com

Presented by



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WHY SPONSOR THIS YEAR'S CONFERENCE?

Typical conferences focus on improving the areas related to work. While that's great, the ELEX conference focuses on the areas of life we may have been missing BECAUSE we are spending so much time at work. This includes securing and protecting our self-care and financial futures, learning about and planning for homeownership, better-balancing family and life, being a better parent or spouse, and much more.

Hosted by NursesBond, a membership organization dedicated to bringing healthcare professionals together to network, bond, and prioritize self-care, our favorite part of the ELEX conference is the opportunity to socialize and network with like-minded professionals.

As a sponsor, you will showcase your products/services to the conference attendees, who are your potential clients. You will have an interactive time between sessions to connect with them one-on-one and will build a great relationship with them.

Audience Profile:

Attracting over 350 healthcare professionals in education, leadership, and entrepreneurship ready to take their careers and businesses to the next level.

Average Education Level: Bachelor's degree

ELEX Conference brings your products and services to all levels of professionals that will be in attendance and on our database.

SPONSORSHIP OPTIONS

| TIER | PLATINUM | GOLD | SILVER |
|--|------------------------|-----------|-----------|
| BENEFITS | \$10,000 | \$7,000 | \$5,000 |
| Exhibit Table | 2 Tables | 1 Table | 1 Table |
| Admission Tickets | 4 Tickets | 3 Tickets | 3 Tickets |
| Logo on Back Drop | ✓ | ✓ | ✓ |
| Logo on Thank You Signage | ✓ | ✓ | ✓ |
| Logo on Opening PPT | ✓ | ✓ | ✓ |
| Logo on Digital & Printed Program | ✓ | ✓ | ✓ |
| Logo on Website (Sponsors Section) | ✓ | ✓ | ✓ |
| Printed Program Ad | Full Page + Back Cover | Full Page | Half Page |
| Social Media Post* | 8 Posts | 6 Posts | 4 Posts |
| Keynote Speaker Introduction | ✓ | ✗ | ✗ |
| Session Speaker | ✓ | ✓ | ✗ |
| Sponsor Spotlight Video (2 Minutes)* | ✓ | ✗ | ✗ |
| Attendees Contact Info | ✓ | ✓ | ✓ |

**Content must be provided by the sponsor and approved by the marketing team.*

VENDING AND EXHIBITOR OPTIONS

Sponsorship Spotlight Video
 (5 Minutes)*

\$2,497

Session Speaker

\$2,297

Hand Sanitizing Station

\$1,497

Break Station

\$1,450

Phone Charging Station

\$1,399

Reception Booth

\$1,299

Logo on Conference Bag

\$1,197

Email to Attendees
 + 1 Resend

\$1,197

Program Full Page Ad

\$799

Exhibit Table

\$749

Program Half Page Ad

\$500

Website PopUp + Logo

\$499

Conference Bag Insert

\$499

Logo in Back Drop

\$497



CONNECT WITH US

Contact us via text @ 9512868537 or email below, and a team member will follow up with you to discuss the sponsorship package of your choice and how to proceed.

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