

6TH ANNUAL CONFERENCE EXHIBITOR & SPONSOR PROSPECTUS

# KNOWLEDGE. EXPERIENCE. GROWTH.



The Roadmap to Professional Success



October 18-20, 2024



Los Angeles, CA



www.elexconference.com



**Presented by** 

# 

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# WHY SPONSOR THIS YEAR'S CONFERENCE?

Typical conferences focus on improving the areas related to work. While that's great, the ELEX conference focuses on the areas of life we may have been missing BECAUSE we are spending so much time at work. This includes securing and protecting our self-care and financial futures, learning about and planning for homeownership, better-balancing family and life, being a better parent or spouse, and much more.

Hosted by NursesBond, a membership organization dedicated to bringing healthcare professionals together to network, bond, and prioritize self-care, our favorite part of the ELEX conference is the opportunity to socialize and network with like-minded professionals.

As a sponsor, you will showcase your products/services to the conference attendees, who are your potential clients. You will have an interactive time between sessions to connect with them one-on-one and will build a great relationship with them.

#### Audience Profile:

Attracting over 350 healthcare professionals in education, leadership, and entrepreneurship ready to take their careers and businesses to the next level.

Average Education Level: Bachelor's degree

ELEX Conference brings your products and services to all levels of professionals that will be in attendance and on our database.



# SPONSORSHIP OPTIONS

TIER	PLATINUM	GOLD	SILVER
BENEFITS	\$15,000	\$10,000	\$5,000
Exhibit Table	2 Tables	1 Table	1 Table
Admission Tickets	4 Tickets	3 Tickets	3 Tickets
Logo on Back Drop	$\checkmark$	$\checkmark$	$\checkmark$
Logo on Thank You Signage	$\checkmark$	$\checkmark$	$\checkmark$
Logo on Openning PPT	$\checkmark$	$\checkmark$	$\checkmark$
Logo on Digital & Printed Program	$\checkmark$	$\checkmark$	$\checkmark$
Logo on Website (Sponsors Section)	$\checkmark$	$\checkmark$	$\checkmark$
Printed Program Ad	Full Page + Back Cover	Full Page	Half Page
Social Media Post*	8 Posts	6 Posts	4 Posts
Keynote Speaker Introduction	$\checkmark$	×	×
Session Speaker	$\checkmark$	$\checkmark$	×
Sponsor Spotlight Video (2 Minutes)*	$\checkmark$	×	×
Attendees Contact Info	$\checkmark$	$\checkmark$	$\checkmark$

\*Content must be provided by the sponsor and approved by the marketing team.



# VENDING AND EXHIBITOR OPTIONS

Exhibit Table
Sponsorship Spotlight Video (5 Minutes)*
Session Speaker
Hand Sanitizing Station
Break Station
Phone Charging Station
<b>Reception Booth</b>
Logo on Conference Bag
Email to Attendees + 1 Resend
Program Full Page Ad
Program Half Page Ad
Website PopUp + Logo
Conference Bag Insert
Logo in Back Drop

	\$749
0	\$2,497
	\$2,297
	\$1,497
	\$1,450
	\$1,399
	\$1,299
	\$1,197
	\$1,197
	\$799
	\$500
	\$499
	\$499
	\$497



### **CONNECT WITH US**

Contact us via text @ 9512868537 or email below, and a team member will follow up with you to discuss the sponsorship package of your choice and how to proceed.

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